



Public Relations & Event Management  
**Presents**

# **Violation**

**Fantasy filled Club Nights**

**“Prepare to be Violated!”**

**FANTASY not reality is what *“Violation”* is all about!**

**Another divine intervention brought to you by  
The Event Angels to fulfill your fantasies**

Ovidstown, Straffan, Co. Kildare  
T: +35387 8589788/+35386 1241002  
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## The Event Angels presents “Violation” club nights.

### Concept

Angels conjure an innocent visual whilst “Violation” is illicit, this combination is the justification and reason behind the combined themes for “Violation” theme nights, Sex is sinful, people want sin & debauchery the purification of the Angels through the world of sin that is “Violation”.

“Violation” was created to generate awareness for a potential venue and to add that element of surprise or tantalizing shock factor. This awareness is generated through Public Relations, Promotions and a great Event. Violation can cater for all levels of budget from regular nights to once off theme nights based on a percentage door fee or a theme budget and management fee.

### “Violation” *Are you a Violator? Are you prepared to be violated?*

When you choose “Violation” Club Nights you allow The Event Angels to help you reconnect with your key target audience. In order to do this firstly we conduct a small market research survey on your venue and current clientele. We then perform three steps according to that research; Step one: a launch of “Violation”, Step two: Quarterly theme nights, Step Three: Finale/Evaluation. “Violation” package involves the weekly co-ordination by The Event Angels of the following:



Q102 DJ Steve Cooper

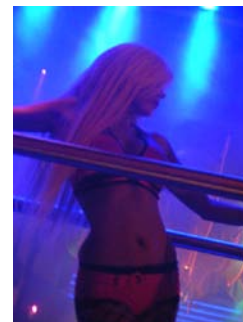
**Entertainment** – DJ, Podium dancers

**Promotion** – Word of Mouth, Online marketing inc: Bebo & Facebook etc – 4,000+ members alt, Banner – outside venue, Pop up Stand – in entrance for photos, Text – Company contacts, Email – company mail, Marketing links, Promotional distribution of flyers & Posters

**Printing** – Initial Banner, pop up, Theme nights as below.

**Public Relations** – Initial Press release announcing “Violation” Launch

**Management** – Event Directors, Managers and Hosts



Podium Dancers

*FANTASY not reality is what “Violation” is all about!*

*or at least what they would like it to be...*

*Another divine intervention, brought to you by The Event Angels,  
to fulfill your fantasies this Sizzling Summer!!!*

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# Theme Nights

***The Event Angels bring you "Violation", Fantasy Filled club nights.....***

"Violation", launched on Friday 6th June 2008 with our first fantasy event entitled 'Cirque de Velour's' with the sinful Dynamite Hosts & DJ Steve Cooper... guests were greeted by a Fire eater followed by a wealth of entertainment such as the Dynamite Hosts, sexy burlesque dancers the Diamond dolls and the star of the show Acrobat performer Shah.



**Cirque De Velours Burlesque Theme**



**Delorean outside an 80's night**

Our second theme event "If you were born in the 80's" on the 4th July, was a blast from the past, transporting 80's music, Sweets, Giant twister, Rubix cube, Pacman & oh yes the Slow Dance into Velvet for one special night. Best fancy dressed guests won Two Mobile Phones, while those who participated in the games won DVD's, CD's & Vouchers.

## **Examples of Other Themes Available:**

Gay Pride Night, Cuban Night, Hawaiian Night, School Disco, GSPOT - RNB night, Oscars night, Ice party, Colour theme - ie: White party, Foam Party, Arabian Nights, Austin Powers Party, Baywatch, Beach Party, Casino Night, Christmas Party, Circus, Doctors & Nurses, Playboy/Playgirl, Elvis or other pop icon, 60's or 70's or 90's, Bollywood, Blind Date, Super heroes, Star Trek, sex and the city .... and many, many, more alternatives to suit your venues clientele.



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## Packages Tailored to Suit Your Venue!

| Packages   | Bronze   | Gold  | Platinum   |
|--|--|---|--|
| <b>Budget</b>  | 1,500 – 4,000<br>Or<br>Budget +70% door fee<br>(Subject to a min fee of €1200)   | 5,000 – 9,000<br>Or<br>Budget +70% door fee<br>(Subject to a min fee of €1200)  | 10,000 +<br>Or<br>Budget +70% door fee<br>(Subject to a min fee of €1200)  |
| <b>Admission</b>   | €10 or €7 if dressed up<br>No Concessions  | €15 or 10 if dressed up<br>No Concessions   | €15-20<br>No Concessions   |
| <b>Themes</b>  | 80's night or similar  | Cirque de Velours or similar  | Seven Deadly Sins or similar or 4 Bronze package themed events   |
| <b>Entertainment</b>   | DJ, Games , Fancy Dress Staff,<br>Slow Set, Wii Pacman,  | DJ, Medium act/celeb/band,<br>acrobat performer, Podium<br>Dancers, Fancy dress staff   | DJ, Assets top model Fashion<br>Show, Podium Dancers, Fancy<br>Dress Staff,  |
| <b>Offer</b>   | Prizes for best dressed & Games,<br>free Jello Shots, free Sweets  | Free Drinks - promotion, Chance<br>to see Main act in person all<br>according to theme  | All According to theme   |
| <b>Promotion</b>   | Word of Mouth,<br>Online via Bebo & Facebook –<br>2,000+ members alt.<br>Banner – outside venue<br>Pop up Stand – in entrance for<br>photos<br>Text – Company contacts<br>Email – company mail<br>Marketing links<br>Promotional distribution of<br>flyers & Posters | Bronze Promotion +<br><br>Advert in local/national paper<br>Radio Advertisement on FM 104   | Bronze Promotion +<br><br>Advert in local/national paper<br>Radio Advertisement on FM 104<br>TV Advertisement  |
| <b>Printing</b>  | Banner x 1<br>Posters x 30<br>Flyers x 1,000   | Banner x 1<br>Posters x 30<br>Flyers x 2,000  | Banner x 1<br>Posters x 30<br>Flyers x 3,000   |
| <b>Decoration</b>  | Transform Club back to the 80's<br>with tinsel curtains, 80's sweets<br>ie. Wham bars, 80's icon Posters.  | Depends on Club : Transform club<br>into Burlesque theatre with<br>Heavy velours curtains in<br>entrance, Staff dressed in<br>burlesque, Plush cushions &<br>Coloured lights in VIP Area etc. | Transform club into areas of 7<br>sins, Staff dressed as Sinful<br>Angels  |
| <b>Public Relations</b>  | Press Release to local media<br>Photographer & Images on CD  | Press Release to local media<br>Photocall<br>Photographer & Images on CD  | Press Release to local media<br>Photocall<br>Photographer & Images on CD   |
| <b>Management<br/>included</b>                                       | 1 Event Director (Door)<br>1 Games Co-ordinator (Club)<br>2 PR People (Concessions &<br>Flyers)  | 1 Event Directors (Door)<br>1 Event Director (Club)<br>1 Event Manager (Runner)<br>1 Host (VIP Room)<br>2 PR People (Concessions &<br>Flyers)   | Depending on Event:<br>1 Event Directors (Door)<br>1 Event Director (Club)<br>1 Event Manager (Runner)<br>1 Host (VIP Room)<br>4 PR People (Concessions &<br>Flyers) |
| <b>Investment<br/>Potential based<br/>on awareness<br/>generated</b> | 6,000 pax<br>Ex PR Media Coverage  | 6,000 pax<br>+ Radio listenership<br>+ Newspaper readership<br>Ex PR Media Coverage   | 6,000 pax<br>+ Radio listenership<br>+ Newspaper readership<br>+ TV Viewership<br>Ex PR Media Coverage   |

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# Promotion People

We can work together to devise a campaign to help you reach your target audience.

## OUR RATES:

1. HOUR = €20
2. HOURS = €35
3. HOURS = €55
4. HOURS = €75
5. HOURS + = €15 per hr



Models, Promotional Personnel

**All + 10% management fee**

## Our distribution to specified area:

- Leaflet drop, Concession, Flyer, Posters, Traffic promotion, Car Wind Shields.

**We co-ordinate all promotional staff and ensure that all of our personnel are fully briefed on how best to communicate your message before they hit the streets.**

- Performance personnel available such as actors, dancers, models etc.



Flame thrower

Dancers

Celebrity Acts  
(Dynamite Hosts featuring Matt Peacock)

Acrobats

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